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ARIZONA INFORMANT

■ WEDNESDAY, AUGUST 22, 2007 ■ USPS 051-770 ■ www.azinformant.com ■ 50¢ ■ VOLUME 40, ISSUE 17

Mounting Racial Tensions 'Resegregating' America Activists Say

By Hazel Trice Edney

NNPA – More than 100 years since W.E.B. DuBois' declared that the "color line" would be the key problem of the 20th Century, civil rights activists and race experts now say the problem of racial tensions are still so pervasive in the 21st Century that some have labeled it as a resegregation.

"It's undeniable that we are resegregating education in a dramatic way and we are also resegregating or becoming more segregated residentially than we were.

And so those things are clearly going backward," says Mark



"We will keep struggling, that's what we are going to do."
- Jesse Jackson

Sean Bell by New York police officers, which sparked protests

Cody Williams Named So. Mt. Justice of the Peace



Williams' family and friends congratulate Judge Williams (2nd from right) at the reception following the

Click Marketing Solutions Recognized Locally, Internationally Ad/PR Firm Nets Seven Honors This Year

On the heels of ranking in the annual Top 10 List 2007 Ranking Arizona: The Best of Arizona Business "Small Advertising Agencies" by *AZ Business Magazine*, Click Marketing Solutions has received seven additional local and international industry awards.

These include an AMA Phoenix Spectrum Award for New Product or Service Campaign (Small Budget); an Association of International Graphic Artists (AIGA) Prisma Award for Logo Design; four international Communicator Awards of Distinction for various campaigns and inclusion in the internationally published *LogoLounge Volume 4* book recognizing logo design excellence.

In 2003, Click Marketing Solutions was named one of Phoenix's Top 10 Up-and-Comers in the Advertising/Public Relations Agency category, by *BizAZ*.

"These awards mark the midpoint of a phenomenal year for my agency," says Yvette Craddock, founder and managing member. "At the beginning of this year, I established award goals as part of Click's fifth year anniversary celebration. It is an immensely gratifying feeling to achieve these goals. They are indicators of future creativity from Click."

Yvette Craddock is one of a handful of African American and female full-service agency principals in the country.

Her career as a marketing practitioner spans more than a decade and she is



Yvette Craddock, founder and managing member at Click Marketing Solutions

known for unconventional campaign ingenuity. She has created and/or implemented marketing campaigns for some of the world's top brands.

Click Marketing Solutions is a full-service marketing firm that specializes in brand development, graphic design, online tools, public and media relations, events, multimedia advertising and production support services.

Click Marketing Solutions is located at 20 E. University Dr., Suite 309 in Tempe. Go online at www.click-marketing.net for more information about this company.

BBOD Project Selects Goodwill For Diversity Award

The Black Board of Directors Project has selected Goodwill of Central Arizona for the Non-Profit Organization Diversity Award in recognition of its outstanding diversity on its board and in its programs.

BBOD Project members currently serving on the board of Goodwill are: Veronica Armstrong, Laya Gavin, Marta Jones Williams and Roderick L. Wilson. Previous recipients of this award include Valley of the Sun United Way, Junior Achievement, Valley of the Sun YMCA, American Heart Association and Arizona Theatre Company.

This award will be presented at the BBOD Project's 24th Annual Black Tie Preferred Dinner on Friday, October 19 at the Westin Kierland Resort and Spa, at 6902 East Greenway Parkway in Scottsdale.

The event starts 6:30 p.m. with a reception and the dinner program begins at 7:30pm.

Information and reservations for the dinner can be obtained by calling 602-234-1255.

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