

## **Click Marketing Solutions hires PR boss, media buyer, designer**

Click Marketing Solutions, a female-owned and staffed company, has hired Cary Ballou to be its public relations manager.

Ballou is a graduate of Virginia Commonwealth University and resident of Arizona since 2002.

Ballou has worked in marketing for 12 years.

The company also has hired Anita Torres as its media buyer and Tara Hetzer as senior graphic designer.

Click Marketing specializes in brand development, graphic design, online marketing, public and media relations, event marketing and more.